



Internal comms – News Letter Article - copy and paste this making the relevant amends and send!

Headline: 'Your community needs YOU'

Copy:

Have you heard of the **XXXX** Lottery? It's your community fundraising lottery for local good causes to raise vital funds to support their valuable work within **{INSERT LOCATION}**.

Local good causes can apply to have their own lottery website and get a host of marketing material to support them in their quest for fundraising. It's really quick and easy to sign up and more importantly it's FREE!

Do you have children in a school or club that could use this? Are you part of a club or association yourself or perhaps you know of a charity that that might be looking for more reliable fundraising solutions? If so, please, tell them about the **XXXX** Lottery and as them to get in touch if they want to know more!

Good causes are having to look for alternative solutions to raise funds as they are unable to operate in their usual ways of hosting events and face-to-face interactions. The Lottery is an online solution and it is a win-win for the community and supporters as **XX** from every £1 ticket goes back to the local community with **XX%** directly to the good cause and supporters are in with the chance of winning up to £25,000 every week!

What are you waiting for, help spread the word!

Link to lottery website:

Link to good cause application: