## Good cause recruitment guide - assets



## Internal comms – Nominations copy - copy and paste this making the relevant amends and send!

Do you know of a good cause that might be interested in signing up to XXX Lottery? Maybe you have volunteered recently or have children in a school or club or perhaps you are part of an organisation that could be interested. You, a friend or a relative might have been supported by a charity or group recently that could benefit from using the xxx lottery for fundraising.

XX% form every £1 lottery ticket goes back to the supported good cause and they get their own webpage with an administration area with a host of marketing material for them to use in their fundraising quest. It's really quick and easy for causes to sign up and it's FREE! It's a win-win as the local community is supported whilst supporters are in with the chance of winning up to £25,000 every week!

Nominate a good cause for us to recruit for the xxxx lottery by emailing us at:

## Please provide:

- Good cause name
- the contact name
- email address
- phone number

We will get in touch with them and let them know about their nomination. We're sure they'll be really happy to know you have considered them for the lottery.